



Friday, August 8th, 2025 | 4:00pm-8:00pm CST
9333 Research Blvd Service Rd Suite A600, Austin, TX 78759

2025 Prospectus



ABOUT US

RxFest, brought to you by PharmFest, is a local event that balances professional connections with education.

We offer a variety of services. Each has focus on specific imperatives:

- Brand recognition
- Lead generation
- Professional training
- Team building
- Target-market education
- and Professional Networking

Our desire is to help you meet your goals efficiently, so we designed diverse event packages for you to choose from. See Pg. 3

EVENT DETAILS

Pharmacy Attendees Include:

- Pharmacists
- Technicians
- Pharmaceutical
- Students / Residents
- Pharmacy Organizations
- Distributors

Dedicated Education rooms. Dedicated Expo Space.
Dinner and refreshments provided.



EXHIBIT BOOTHS

Exhibit Booth: 10x10 booth space with table

Premium Exhibit Booth: larger space in a high traffic area with table

Private Event: Separate (private) space with dessert bar and your choice of interactive games, A/V, and/or mini-bar.

Open, exclusively, during the first 15 minutes of, and throughout the, Networking Session.



SCAVENGER HUNT

We lead attendees to you!

This isn't just any hunt – it's your chance to connect with current and prospective customers in an engaging way.

Attendees complete tasks during the expo to get access to games and door prizes.

Tasks consist of:

- Answering Targeted product questions
- Brand exploration tasks
- Conversation starters ...and more!





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exclusive

VENDOR EDUCATION

Professional Training Courses

Attend our Vendor Education that delivers expert-level pharmacy information to suppliers.

Training session includes:
340B for Industry Professionals-Workshop

Included in all Event packages. Certificate issued upon Completion.



ALL-ACCESS PASS

Includes Access to:

Vendor Education Session
General Sessions
Networking Session

Certificate(s) available upon completion of eligible workshops.



DIGITAL ADS

Day of the event advertising on all screens of the venue. Screens are located in various locations in the event space.

BRAND SURVEY

Branding related questions added to our event survey to how collect data on your targeted messaging was received.

EMAIL CAMPAIGN

Once monthly email advertising to our subscribers for 6 months. Report on link clicks and impressions provided. For more details, contact us.



SCHEDULE

Friday, August 8th, 2025 | 4:00pm-8:00pm CST

Exhibitor
Set Up

Welcome
Session
Expo

General
Sessions

Networking
Expo Event
Scavenger Hunt

Exhibit
Take Down

Scheduled time TBA. Visit PharmFest website for schedule updates.

www.pharmfest.com

Tax I.D. 34-4692658



(940) 647-4276



Pharmfestinfo@gmail.com



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2025 Event Packages

ALL INCLUSIVE PACKAGES

Save more with packages that are specially designed with a combination of services that best align with your specific goals.



Lead Generation Package \$1000

- Exhibit Booth
- Scavenger hunt listing
- Targeted Leads List

Limited packages available.



Brand Recognition Package \$1200

- Exhibit booth
- Scavenger hunt listing
- Digital Ad
- Brand-related Survey

Limited packages available.



MAXIMUM ENGAGEMENT Package \$5000

- Mainstage presentation
10 min.
- Scavenger hunt listing (2)
- Access for five (5)
- Digital Ad
- Target Leads List
- Brand-related Survey
- Email Campaign & Report

Only 1 package available.

VALUABLE ADDITIONS

General Sessions (only)	\$40
Email Campaign & report	\$500
Digital ad (30 sec. rotating)	\$250
Exhibit booth (only)	\$500

